

Bio Blake Frye



Blake Frye

EVP Sales and Marketing – Powin Energy, Portland OR

Blake is the Executive Vice President of Sales and Marketing for Powin Energy, a producer of safe and highly scalable energy storage systems that are purpose-built for the demands of utility-scale, commercial and industrial, and microgrid applications. He has over 20 years of battery experience in Research & Development, International Sales and Marketing management.

Prior to joining Powin, Blake held leadership positions in sales and marketing at UniEnergy Technology, a vanadium flow storage company and at Saft America, where he led the creation and growth of its Energy Storage business.

Blake holds three U.S. Patents, and his team was recognized by the Energy Storage Association in 2015 with the Brad Roberts Outstanding Industry Achievement Award for energy storage. He earned a Bachelor of Science degree in chemistry from the University of Florida.