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Dirk Schoeneberg is the Head of Design and Testing 4 cylinder S. I. Engines China / NAR within the powertrain development at Audi AG. In that function he is in charge for all development activities for the locally in China and Mexico produced 1,8 and 2,0l engines of VW Group. He employs teams in Ingolstadt, Germany as well as in Dalian and Shanghai, China and Puebla, Mexico.

Schoeneberg entered the Engine Development of Audi AG in 1996 – starting with the responsibility for turbocharger testing. Since that time he has always been working in the field of Combustion Engines and Powertrain. He gained international experience both in Győr, Hungary from 1999-2001, where he was an initial member of a newly built local development department and in China, where he was Head of Powertrain at Shanghai Volkswagen from 2006 until 2010. During his time as team leader in Engine Advanced Technologies for Design and Testing from 2002 until 2006 he earned several patents mainly on mechanical improvements for combustion engines e.g. variable valve trains.

Schoeneberg received his master's degree in Automobile technologies and Combustion Engines from Dresden Technical University in 1995.