



George Coates

Chief Technical Officer

Since 1991, George has been providing engineering and consulting services for industry leaders in the steel, automotive, and manufacturing industries. George's areas of expertise include: management and strategic consulting, project management, automotive stamping throughput improvement, supplier metal conversion, metal formability and reference panel systems, and new vehicle launch manufacturing support. George is an active contributor to WorldAutoSteel technical programs, including project manager / instructor for AHSS Application Guidelines, Version 6.0.